



Bethany Beach Landowners Association (BBLA)
PO Box 401, Bethany Beach, DE 19930 www.bbla.us

January 27, 2017

The purpose of this letter is to describe why the Bethany Beach Landowner Association exists and why you should consider joining the Association, now in its 47th year. Fundamentally it is a love of this community and an appreciation for how much Bethany Beach means to families and extended families across generations. There is a desire to keep the essence and influence changes.

Membership has been growing and now includes over 1165 member households within the Town of Bethany Beach. Current members are positive. In a recent survey 94% were satisfied with BBLA efforts on to obtain their opinions on issues and 89% agreed with BBLA's testimony before the Town Council.

Included in this mailing are a mini newsletter, which includes an article on beach replenishment, a trifold that provides further information about BBLA ,and a dues renewal with your information.

As a member, you will be more informed about the town, receiving several full newsletters per year about what is happening in town as well as fundamentals of such things as beach replenishment and flooding. You will have a way to express your opinion through receiving short electronic surveys on issues as they arise. You will help allow the continuation of the long standing BBLA practice of making relatively small but impactful donations to organizations such as the popular Farmers Market that enabled them to start in 2007. You may attend BBLA annual meetings where past speakers have included Delaware's senior United States senator and the head of DNREC who oversees Delaware's role in beach replenishment. You will contribute to preserving the quality of life in town even in periods of change, and to the value of your own property assets.

The 12 member all volunteer BLA board knows and respects the local government. Both the Board and the Town Council's purposes are fundamentally similar - to do things in the best interest of the citizens of Bethany Beach. There's a respectful and positive relationship. That contributes to the ability of the Board to effectively communicate for the membership and the community and comment when it believes the process or the facts are incomplete.

If you've been a member before last year and your membership lapsed, we encourage you to join again. If you've never been a member and/or are new to the community, please try it. Annual dues are \$15.

Sincerely
Tracy Mulligan
President- BBLA

Ps. If you do not have the packet sent to you, you can mail in your dues payment and include your name, Bethany Beach address, and mailing address if different, Please include telephone number, and e-mail address.