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Volume 2 - Special Edition - 2024 Membership Drive - January 8, 2024



**Celebrating 55 Years of Service
To Our Members and Community**



BBLA Newsletter

2024 Online Membership Drive

BBLA Wishes You a Happy New Year!

**Act NOW
to Reinstate Your BBLA Membership**

As a former member, you might not be aware of what is currently available to you as a BBLA member. The following describes what BBLA does to help maintain the quality of Bethany Beach life for our membership:

COMMUNICATES:

- ***BBLA Beach News***, reaches 1,800 e-mail inboxes at least 10 times a year
- ***BBLA Newsletter***, issued electronically throughout the year, provides special announcements and in-depth information on various topics
- ***Instagram*** posts provide members with “real time” information happening around Bethany Beach

ADVOCATES:

- Stays involved with the Town: Board Members serve on various Town Committees (including Stormwater & Flooding, Telecommunications, and Bicycle & Pedestrian Safety) and hold significant Town appointed positions (including members of the Town's Planning & Zoning Commission, Cultural & Historical Affairs Committee, Charter & Ordinance Committee and the Board of Adjustments)
- Covers Town Council meetings and meets regularly with the Town officials
- Works on topical interests - such as environmental and growth - both within the Town and within the larger community surrounding Bethany Beach
- Maintains awareness of items affecting the general quality of community life and ways to protect and preserve BB property values
- Stays connected with all other levels of government: County, State & Federal - working independently and with partners on achieving positive changes for Sussex County and the State of DE

DONATES:

- Contributes to the community - a vital component of BBLA's mission
- Annual contributions made in 2 categories of non-profit organizations:
CHARITABLE & CIVIC
- General Criteria: serve or promote the common good and interests of the Bethany Beach community

Here are some 2023 Highlights of new BBLA additions:

- Creation of a **Business Affiliate** category - growing number of BB businesses becoming BBLA affiliates
- Development of on-going partnerships with other local associations and regional organizations to address common areas of concern
- Held "Information Sessions" for partners and members on various topics
- Sponsored events for members (Summer "Meet & Greet" at Zoca Restaurant) and "Dine & Donate" for members and general public (Spring and Fall at Bethany Blues)

FOR DETAILED INFORMATION ON ALL ITEMS ABOVE -- VISIT THE [BBLA WEBSITE](#)

Please consider rejoining BBLA at an annual fee of \$25 per household. We also request you **consider contributing additional dollars** to BBLA to help underwrite our important work. Our dues support costs of administration, including website operation, publications, communications and advocacy work, and overhead fees. Over the last 4 years, about 30% of BBLA's budget comes from members' generous contributions provided in addition to their dues. These contributions are used to support projects requiring intensive effort and our civic and charitable donations, like Friends of the South Coastal Library and the South Coastal Village Volunteers.

Our renewal process has been fully automated and simplified:

- Please click [HERE](#) to directly access the membership page
- Follow the instructions for "New Member Sign-up"
- Please note that we collect payment through PayPal, but you can still use your personal credit card as a payment option

- Instructions are provided to guide you through the process - questions can be addressed via info@bbla.us. [Once you get to the PayPal screen please do not leave it until the transaction is complete](#)
- All members are highly encouraged to use the online membership process for its efficiency, simplicity, security, and its contribution to a greener environment -- However, if you prefer to mail in your dues, please use the **P.O. Box below**

The BBLA Board of Directors is proud to serve Bethany Beach property owners. Thank you in advance for your prompt response to our membership drive process.



**Ron Dobes – BBLA President of the Board of Directors
Rich McHugh – BBLA Vice President
Jenn Carter – BBLA Membership Director**

Bethany Beach Landowners Association | PO Box 401, Bethany Beach, DE 19930

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